

# NewsGuard









## loomered.com

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A pro-Trump, anti-immigration site named for right-wing journalist Laura Loomer, which has advanced false or egregiously misleading claims about U.S. politics.

 12.5 / 100

**Proceed with Maximum Caution:** This website is unreliable because it severely violates basic journalistic standards.

-  Does not repeatedly publish false or egregiously misleading content 22 points
-  Gathers and presents information responsibly 18
-  Has effective practices for correcting errors 12.5
-  Handles the difference between news and opinion responsibly 12.5
-  Avoids deceptive headlines 10
-  Website discloses ownership and financing 7.5
-  Clearly labels advertising 7.5
-  Reveals who's in charge, including any possible conflicts of interest 5



The site provides names of content creators, along with either contact or biographical information 5

## Ownership and Financing

Loomered.com does not identify its owner. Laura Loomer only identifies herself as the site's founder — not its owner — in an author biography on the site.

Loomer has written for conspiracy site InfoWars.com, as well as Project Veritas, a conservative nonprofit organization that often filmed undercover videos of Democrats and left-leaning groups. Her biography on Loomered.com says, “Laura Loomer is a conservative investigative journalist and activist ... She covers politics, anti-Semitism, immigration, terrorism, the Islamification of the West, and voter fraud.”

Loomer unsuccessfully ran for Congress twice as the Republican nominee for Florida's 21st district in 2020 and in Florida's 11th district in 2022.

Loomered.com runs advertisements and solicits donations. The site also sells Loomer's book, titled “Loomered: How I Became the Most Banned Woman in the World,” and pro Trump T-shirts with slogans such as “FOREVER TRUMPER” and “DONALD TRUMP DID NOTHING WRONG!”

## Content

Loomered.com primarily covers U.S. politics from a pro-Trump, anti-immigration perspective. Articles are generally critical of Democratic politicians and policies, Republican politicians who do not support Trump, and “woke” culture.

In 2024, the site extensively covered the legal cases against Trump, including his New York City hush money payment trial, which resulted in Trump's May 2024 conviction on 34 felony counts. Loomer frequently posted videos from pro-

Trump demonstrations outside the Manhattan courthouse during the proceedings.

Loomered.com's articles typically republish posts from Loomer's X account and embed videos of her impromptu interviews with U.S. lawmakers.

## **Credibility**

Loomered.com articles have regularly advanced false or egregiously misleading claims about U.S. politics.

For example, an August 2024 article titled "REMINDER: Kamala Harris' Birth Certificate Says She Is Not Black" stated, "She 'ain't black,' as Joe Biden would likely say. Kamala Harris' birth certificate states she was born to a Caucasian mother and a Jamaican father."

"Kamala Harris' birth certificate states that she was born to Donald J Harris, a Jamaican, and Gopalan Shyamala, a Caucasian. Nowhere on her birth certificate does it state that Kamala Harris is Black or African."

Harris' birth certificate does not say that she is "Not Black," as the Loomered.com headline cited above states. U.S. birth certificates, including Harris', list the races of a child's parents, not that of the child, according to the National Center for Education Statistics, an agency in the U.S. Department of Education.

Harris' birth certificate identifies her father as Jamaican and her mother as Caucasian, as noted above, but because birth certificates do not refer to the child's race, the certificate does not refer to Harris' racial identity.

Harris' birth certificate, which has been published online by California's Bay Area NewsGroup, Harris' father's "color or race" is listed as Jamaican. Jamaicans can be considered Black or African American, according to the U.S. Census Bureau.

The certificate lists Harris's mother's "color or race" as Caucasian. However, Harris' mother was Tamil Indian, according to the BBC, noting that she was born in British India to two Indian parents. Some Indians identify as Caucasian.

Harris publicly identifies as both Indian American and Black.

A July 2024 article written by Loomer, which cites her July 2024 post on X, said, "Joe Biden stepping down over a contrived medical diagnosis is a lot less scandalous than having to resign once the American people learn that the Biden administration planned an assassination of President Trump following Biden's disastrous debate."

The claim that the Biden administration planned the attempted assassination of Trump is baseless. The FBI identified Thomas Matthew Crooks as the man who shot Trump during a July 13, 2024, campaign rally in Butler, Pennsylvania. A July 14, 2024, statement from the FBI said that it appeared that Crooks acted alone. The statement said, "The FBI has not identified a motive for the shooter's actions, but we are working to determine the sequence of events and the shooter's movements prior to the shooting, collecting and reviewing evidence, conducting interviews, and following up on all leads."

On July 13, 2024, the day of Trump's attempted assassination, Loomered.com republished a January 2024 article from her site that suggested that philanthropist Alex Soros had threatened to assassinate Trump.

The article, titled "ANALYSIS: Alex Soros Threatens Cryptic Trump Assassination Threat and Bounty Offer by Sharing Atlantic Article Featuring a Twisted, Subliminal Cover Image," used the side-by-side images of \$47 in cash and a bullet hole in glass as evidence of a threat against former President Trump. The article said, "The \$47 in cash is a reference to the 47th President of the United States Of America (Donald Trump). Silver Bullet= simple guaranteed solution for a

difficult problem =certificate Alex Soros is conveying that “the silver bullet” for \$47 is death and that a financial award will be paid to the person who does it.”

The images of \$47 cash and a bullet hole appeared in an article in The Atlantic Magazine, which was shared in a Jan. 21, 2024, post on X by Alex Soros, chairman of the board of his father George Soros’ liberal philanthropy the Open Society Foundations. Soros’ post stated, “Last year, the crime and inflation crises largely evaporated. So did the leading theories about what had caused them.” The post linked to The Atlantic article, which included Getty stock images of the bullet hole and \$47 in cash. Soros’ post did not mention Trump at all.

A Soros spokesperson told USA Today in January 2024, “Alex was sharing the positive news that crime and inflation rates are trending downward — developments that should be celebrated by all Americans. Nothing more, nothing less.”

Atlantic spokesperson Anna Bross Told USA Today that the claim that the images from The Atlantic post were related to Trump was “absurd and irresponsible.”

Another July 2024 article, titled “The Disgusting History Of Elected Democrats Calling For Violence Against President Trump And His Supporters,” stated, “In June, Rep. [Maxine] Waters said, ‘Trump’s reelection could kill millions of people.’” The Loomered.com article included a June 26, 2024, video posted on X by Loomer, in which site writer Charles Downs asked U.S. Rep. Maxine Waters why she said that “millions of people would die” if Trump was re-elected in 2024. On the video, Waters denied making such a claim.

The Loomered.com video then cut to a clip of Waters speaking on the MSNBC program “The Saturday Show with Jonathan Capehart” on June 22, 2024, about concerns for her safety after a Texas man was accused of threatening to kill her. However, a NewsGuard review of the clip, and of the transcript of Waters’

appearance, shows that she never said that millions of people would die if Trump was re-elected.

Asked by Capehart about concerns for her safety, Waters did say that Trump's rhetoric was concerning. She said, "He threatens there will be violence, so I say all this talk is motivational with many of those who are racist, who are sitting at home listening to him, and they are taking him up on his threats even before the elections take place. So it's about thousands, maybe millions of people being threatened and being at risk because of Donald Trump and his desire to wreak revenge and havoc on everything and everybody."

A June 2024 article headlined "New J6 Video Shows Then Speaker Pelosi Taking 'Responsibility' For Not Having The National Guard Activated," stated: "New J6 [Jan. 6, 2021] footage released Monday by the House GOP Oversight Subcommittee Chaired by Rep. Barry Loudermilk shows then-Speaker Nancy Pelosi taking responsibility for the National Guard not being active on January 6th."

The article included a clip recorded on Jan. 6, 2021, in which Nancy Pelosi is discussing the U.S. Capitol attack with her then-chief of staff, Terri McCullough. However, the video, which appeared in an HBO documentary produced by Pelosi's daughter, Alexandra Pelosi, does not quote Pelosi saying she was responsible for preventing the National Guard from deploying to the U.S. Capitol.

The video footage, which was released by House Republicans, quoted Pelosi as saying to McCullough, "Why weren't the National Guard there to begin with?" McCullough, referring to the Capitol Police, responded, "They thought that they had sufficient resources" to keep the attack from escalating.

Pelosi then said that Capitol Police "clearly didn't know" the scale of the attack ahead of time. She stated, "I take responsibility for not having [Capitol Police] just prepare for more."

A December 2023 article titled “Nikki Haley Is An Anchor Baby Who Is Unqualified To Be US President,” stated: “Haley is ineligible from becoming President or Vice President of the United States because she is not a Natural Born Citizen.”

Nikki Haley, a former South California governor who sought the Republican nomination for president in 2024, was born in Bamberg, South Carolina, on Jan. 20, 1972, according to Britannica.com. Haley’s parents, Raj Kaur and Ajit Singh Randhawa, were born in the Punjab region of India and migrated to North America in the early 1960s, according to Reuters. Ajit Singh and Raj became naturalized citizens in 1978 and 2003, respectively, Haley’s office told daily South Carolina newspaper The State.

According to the U.S. Constitution, anyone born in the U.S. is considered a natural-born citizen, independent of the parents’ immigration status. The U.S. Constitution states, “No Person except a natural born Citizen, or a Citizen of the United States, at the time of the Adoption of this Constitution, shall be eligible to the Office of President.”

The Constitution’s 14th Amendment states, “All persons born or naturalized in the United States, and subject to the jurisdiction thereof, are citizens of the United States and of the State wherein they reside.” In the 1898 United States v. Wong Kim Ark case, the U.S. Supreme Court held that the 14th Amendment applies to U.S.-born children whose parents are not native-born American citizens, with exceptions for the children of ambassadors or public ministers of foreign nations.

Because Loomered.com has repeatedly published significantly false claims about U.S. politics, NewsGuard has determined that the site repeatedly publishes false or egregiously misleading content, does not gather and present information responsibly, and does not avoid deceptive headlines.

Loomered.com does not articulate a corrections policy. NewsGuard did not find any corrections, and the site has left many significantly false claims uncorrected, including those claims in the articles discussed above. Therefore, the site does not meet NewsGuard's standard for having effective corrections practices.

Loomered.com does not have an About page or disclose an overall point of view. The site labels some opinionated content as Op-Ed.

However, articles tagged as General News also include opinion, which reflect conservative, pro-Trump views. For example, a March 2024 story labeled as General News was titled "Hypocrisy at Its Finest as J6 Committee Member Jamie Raskin Pledges to Propose Legislation Removing President Trump from the Ballot." The story stated that Democratic U.S. Rep. Jamie Raskin "proves that those on the left only crave power, and they are willing to sacrifice any policy necessary to achieve their ultimate goal of acquiring more power. For Democrats, the ends justify the means."

Another March 2024 General News story, titled "President Trump Gives Unifying Speech Following His Historic 9-0 Victory at SCOTUS To Remain On The Ballot," stated: "The global elite attempted to influence the election by kicking President Trump off the ballot. Trump's victory means that the globalists will never again be able to attempt a stunt so unAmerican. President Trump saved America yet again."

A February 2024 General News story titled "EXCLUSIVE VIDEO: Hunter Biden Silent When Asked About Cocaine Found in the White House," stated: "The Biden cocaine problems are part of a significant rule of law issue steaming from the Biden family receiving pass after pass while the Trump family is subjected to witch hunt after witch hunt."

Because Loomered.com often publishes unlabeled opinion that advances an undisclosed conservative, pro-Trump perspective, NewsGuard has determined



that the site does not handle the difference between news and opinion responsibly.

NewsGuard sent five emails between March and June 2024 to the website, inquiring about the claims mentioned above, the site's lack of corrections and its publication of unlabeled opinion, but did not receive a response. No telephone number or Facebook page was available.

## **Transparency**

As noted above, Loomer says that she is the site's founder in a biography that appears at the end of articles. However, the site does not identify Loomer or anyone else as its owner or editorial leader.

Articles are attributed to either Loomer or Charles Downs, and their biographies are provided at the bottom of articles.

Advertising is distinguishable from editorial content.

NewsGuard sent five emails between March and June 2024, seeking comment about the site's lack of information about ownership and editorial leadership, but did not receive a response. No telephone number or Facebook page was available.

## **History**

Loomered.com's domain was created in May 2018, according to domain information tool lookup.icann.org.

In November 2018, Twitter (now X) permanently banned Loomer from the platform, following several tweets that criticized Democratic U.S. Rep. Ilhan Omar of Minnesota. Loomer called Omar, who is Muslim, "pro Sharia ... Under Sharia, homosexuals are oppressed & killed. Women are abused & forced to wear the hijab. Ilhan is anti-Jewish."

Loomer was reinstated to X in December 2023, approximately one year after Elon Musk bought the platform.

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Contributing: [Sam Howard](#)

Edited by: [Amy Westfeldt](#)

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## **Credibility**

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